Website:

Design,
Development,
& Maintenance Services

SignedOn

Website Development Pitch Deck (Fall 2015)

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w w w . s i g n e d o n . c o m

We design, build, and manage websites for our clients.

Design

- Vector Graphics
- Print & Digital
- Web & Mobile

Development

- High Performance WordPress
- WooCommerce & Magento
- Responsive for Web & Mobile

Support

- Hosting & 24/7 Phone Support
- Automated Daily Backups
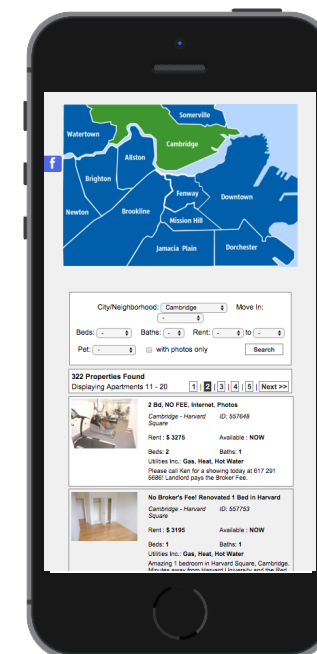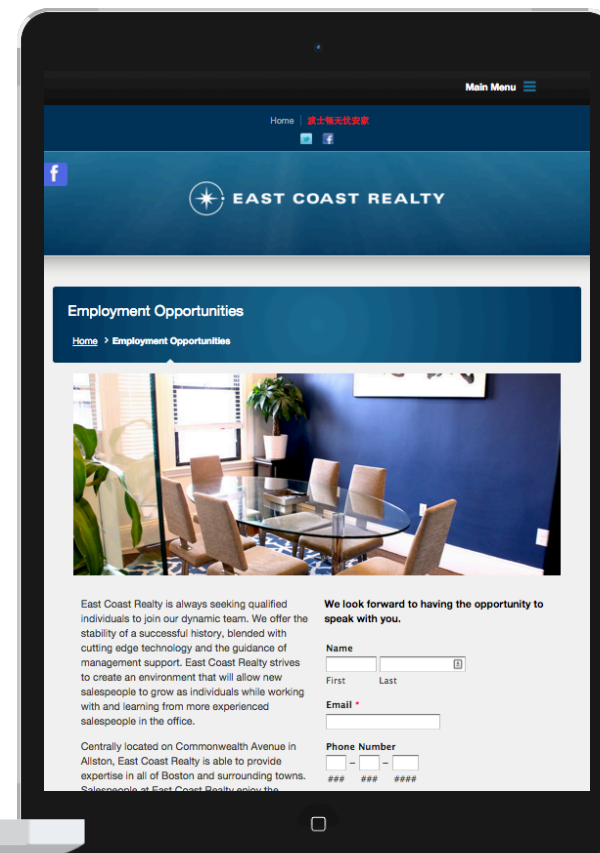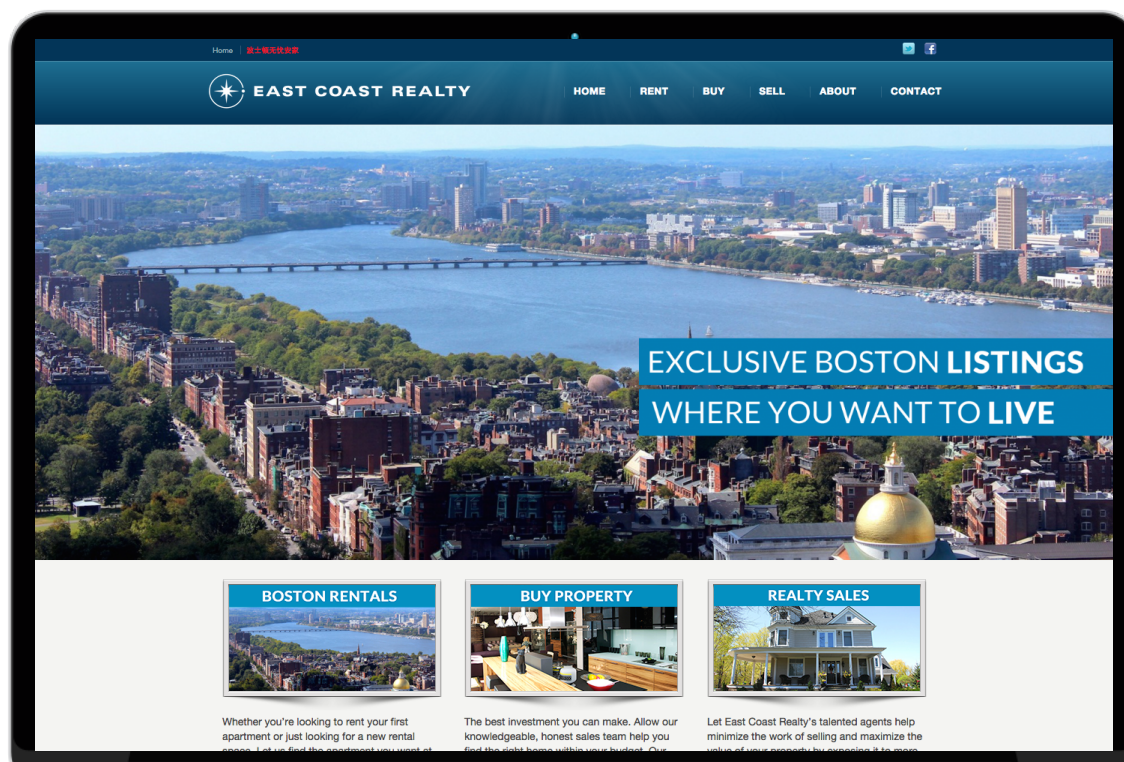- Application Updates & Security

(888) 272-7511

24/7 Support for Your Website.

We design websites for
All Devices.

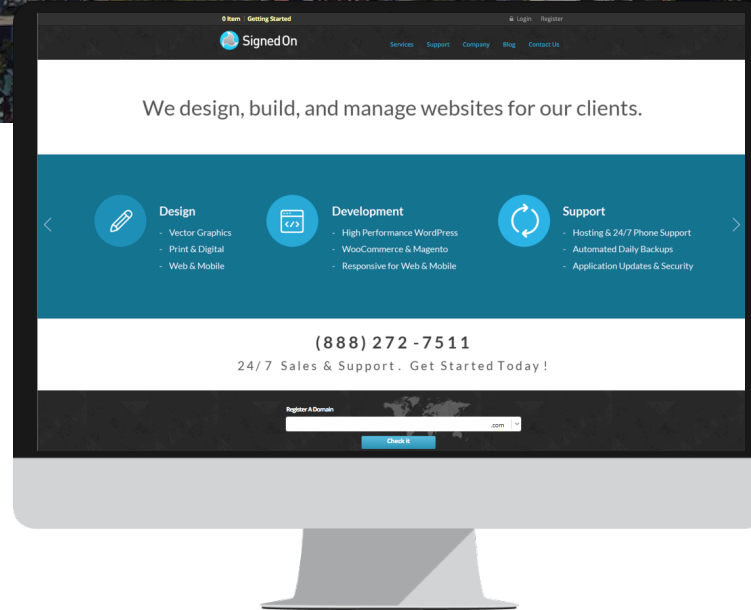#1 Google Search Result for
"Allston Realty"

About Us

We are a website design, development, and hosting company located in Cambridge, MA. We build and maintain sites 24/7.

Our Methodology

We specialize in WordPress, WooCommerce, and Magento websites. We utilize well-supported plugins and 3rd party integrations to achieve robust functionality with low upkeep costs. We host sites for our customers, keeping them both live, secure, and up-to-date.

We design, build, and manage websites for our clients.

Design	Development	Support
- Vector Graphics	- High Performance WordPress	- Hosting & 24/7 Phone Support
- Print & Digital	- WooCommerce & Magento	- Automated Daily Backups
- Web & Mobile	- Responsive for Web & Mobile	- Application Updates & Security

(888) 272-7511

24/7 Sales & Support. Get Started Today!

Register A Domain

.com

Check It

24/7 North American Phone Support

Design Graphics for Print, UI/UX

Custom Development & Programming
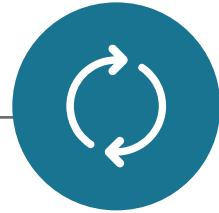
On-going Support & Updates

Main Office: Cambridge, MA | 24 / 7 Support Reps: Fairfax, VA & PEI Canada

We keep our clients' sites secure and up to date.

Never worry about your site going down, breaking, or getting hacked. We manage your website at the server and at the application level.
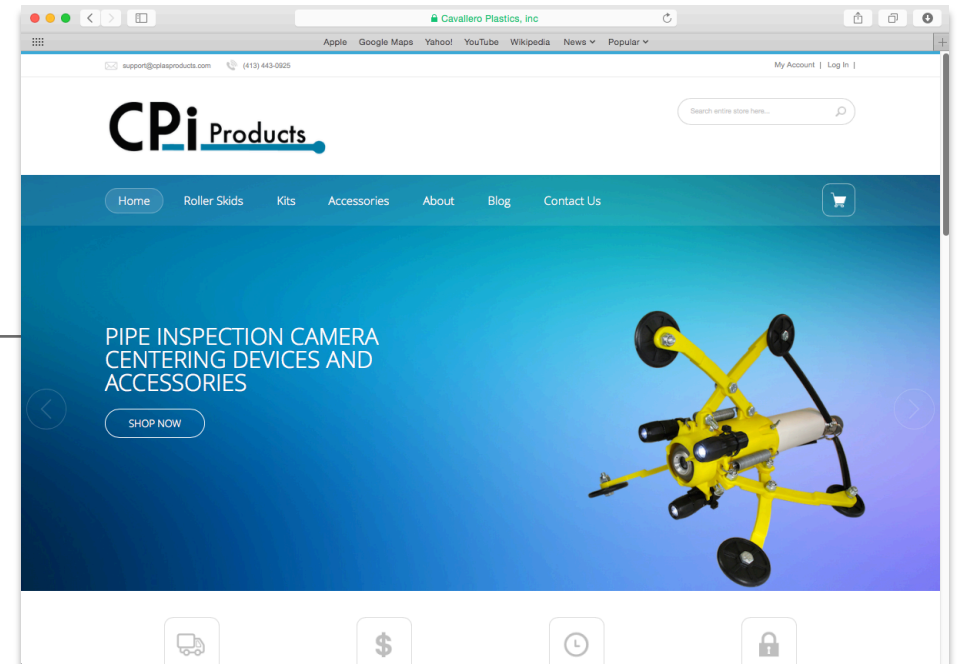
WORDPRESS

WOO COMMERCE

Magento™
Open Source eCommerce

Plugins, Modules,
& 3rd Party Integrations

✓ Daily **Backups**

✓ Monthly **Software Updates**

✓ 24/7 Live **Monitoring & Support**

We know the challenges these types of installations face. We'll monitor and scale your resources 24/7.

Why WordPress and WooCommerce?

Is WordPress Powerful Enough for my Organization? …If implemented properly, YES!

+1,000,000 WooCommerce Installs

+76.5m WordPress Installations

~20% of the Internet

CNN, NY Times, TechCrunch, BBC, The New Yorker, Sony Music, MTV, Xerox, ESPN, Fortune, Ford, Time, Google Ventures, Reuters…
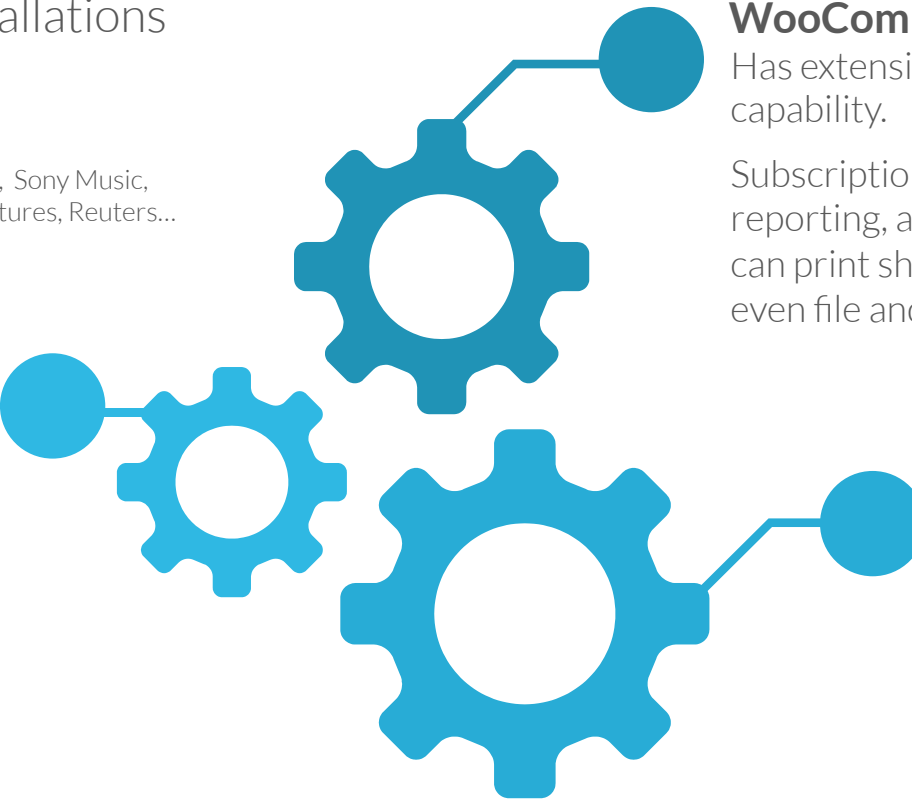
WooCommerce

Has extensive add-ons, features, and integration capability.

Subscriptions, Loyalty programs, custom reporting, and more. With proper integration, it can print shipping labels in a warehouse, and even file and pay sales tax returns automatically.

WordPress

We keep up with the latest design trends and the latest version of the core.

3rd Party Plugins / Integrations

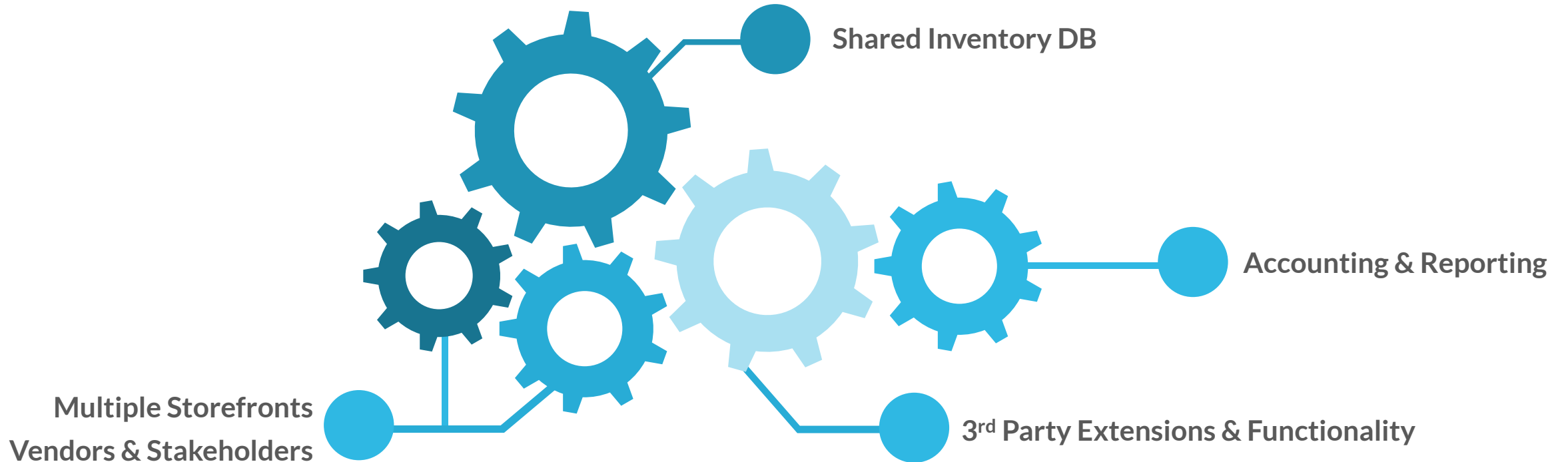Transform WP into an interactive application.

Membership sites, CRM integration, reservations & booking, real estate MLS, crowdfunding, and more.

*WordPress is the best solution for most projects. It powers over 20% of the internet. You can run an entire organization's front and back office on WP.
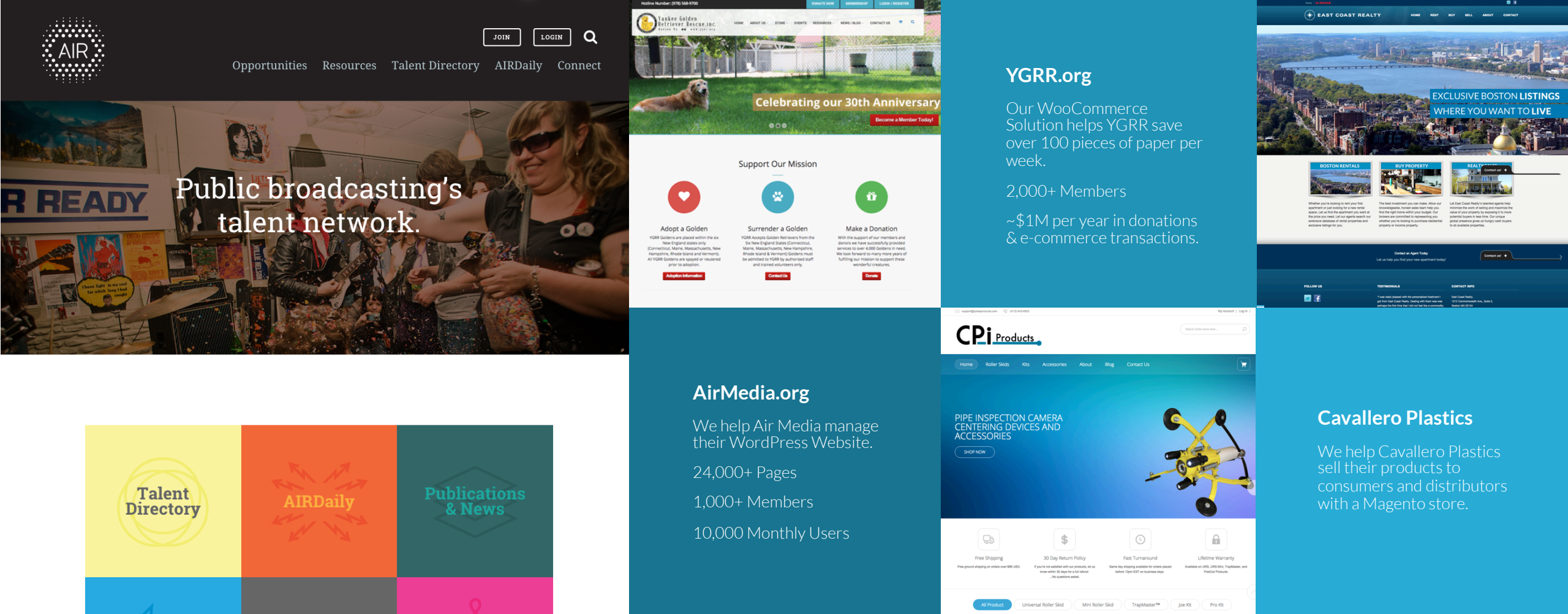
Why Magento?

It makes complex inventory management across vendors, wholesalers, and multiple storefronts easy.

Shared Inventory DB

Accounting & Reporting

Multiple Storefronts Vendors & Stakeholders
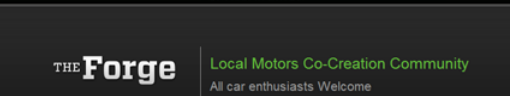
3rd Party Extensions & Functionality

*Magento is better for complicated projects with multiple stakeholders and distribution scenarios.

If inventory, wholesalers, and distributors are the driving factors in your project goals, Magento can be a great solution.

AIR

JOIN LOGIN

Opportunities   Resources   Talent Directory   AIRDaily   Connect

Public broadcasting's talent network.

Talent Directory   AIRDaily   Publications & News

YGRR.org

Our WooCommerce Solution helps YGRR save over 100 pieces of paper per week.

2,000+ Members

~$1M per year in donations & e-commerce transactions.

AirMedia.org

We help Air Media manage their WordPress Website.

24,000+ Pages

1,000+ Members

10,000 Monthly Users

Cavallero Plastics

We help Cavallero Plastics sell their products to consumers and distributors with a Magento store.

We help our clients solve their problems with open source technology.
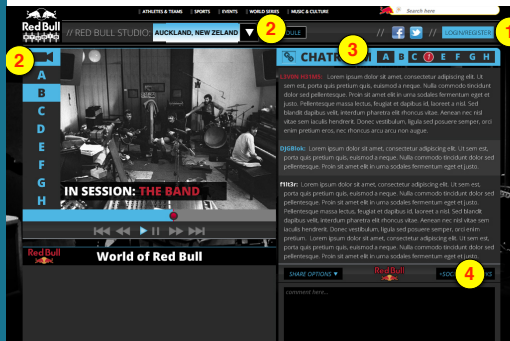
We support their businesses 24/7.

Selected Portfolio Projects

Some of our clients we have served since 2009.

Local Motors

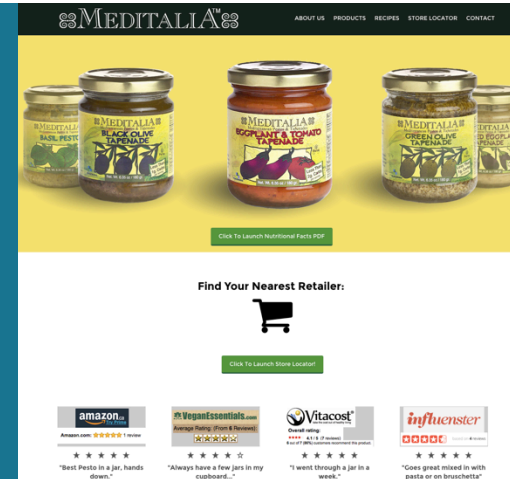We helped them with their online co-creation platform.

Red Bull

We designed & implemented a video streaming platform for Red Bull Studios.

Meditalia Foods

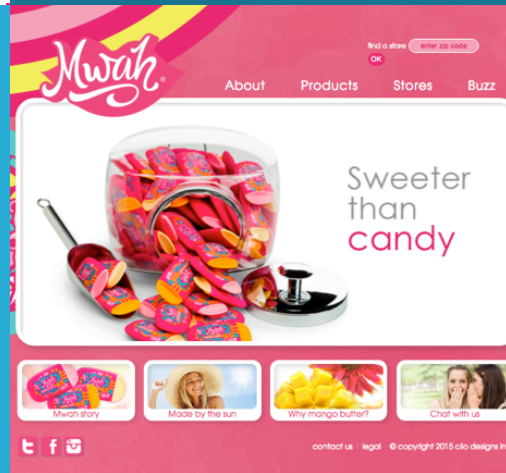A nationally distributed brand of Pesto and Tapenades.
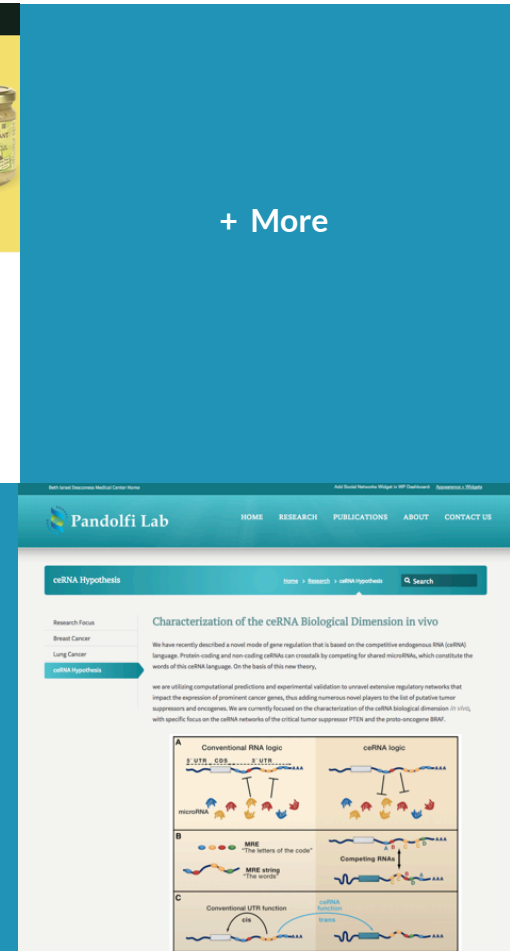
+ More

Clio Designs

We host and support five sub-brand websites for Clio.

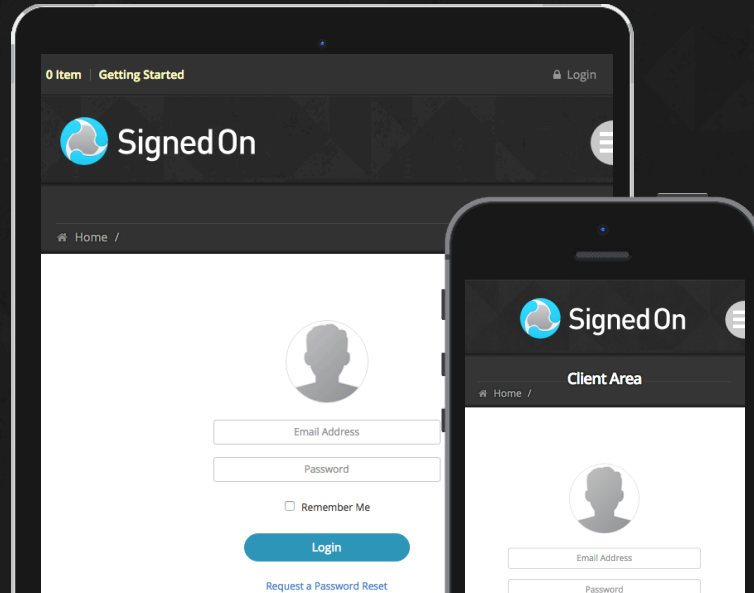They have over 30 SKU's in 4,000 retailers.

Beth Israel Deaconess Medical Center

We developed a website for the Pandolfi Lab at BIDMC.

We look forward to the opportunity to work together!

Garrett McNeill

cell: (845) 367-2025

office phone/fax: (888) 272-7511

email: garrett@signedon.com

Let's Get Started!

Proposals take us about 1-2 weeks to deliver.

Simple Projects are typically delivered in 6 – 10 weeks.

Complex Projects are typically delivered in 3 – 5 months.